



Subject: **John Maio, Producer**

To Whom It May Concern:

As Vice President of the newly formed Discovery Education, I have managed the United Learning unit for several years. United Learning was purchased by Discovery Communications during this past year. Discovery Education is one of four divisions of Discovery Communications. International, Networks (which includes the Discovery Channel), and Consumer Products are the other divisions.

Mr. Maio has produced 34 video programs since 1987 for United Learning. His programs cover many different science and social studies topics targeted for elementary and secondary grades. His productions still generate significant revenue which speaks to the quality of his work. For example, three productions, *American Civil War: The War Years, Parts I & II*, *The Causes of the War*, and *The Global Ocean Real*, were on the top ten most watched videos out of a library of over 2,200 video titles from March through June of this year.

Mr. Maio met his production schedules and was a pleasure to work with over the years. His sound tracks have consistently ranked among the best of all of the educational videos I have viewed in my 40 years of experience in the field of educational television and publishing.

It is without hesitation that I recommend Mr. Maio to you.

Sincerely,

A handwritten signature in black ink that reads "Ronald E. Reed". The signature is written in a cursive style.

Ronald E. Reed
Vice President of Discovery Education

Connect to a World of Learning

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